

June 11, 1990  
3032H/SS/pb

INTRODUCED BY: Lois North

PROPOSED NO.: 90-532

MOTION NO. 7955

A MOTION establishing the guidelines for the allocation of funds from the King County Arts and Cultural Development Fund in accordance with Ordinance 9279.

WHEREAS, Ordinance 9279 establishes two funds for the excess hotel-motel tax revenues collected by King County under the provisions of RCW 67.28.180(3)(a), and one of these two funds is called the King County Arts and Cultural Development Fund, and

WHEREAS, Ordinance 9279 establishes the programs to be funded from the fund and calls these programs the King County Arts and Cultural Tourism and Enrichment Program and Opportunity Grant Program, and

WHEREAS, Ordinance 9221 appropriated \$210,000 in 1990 to the Cultural Resources Division for the two programs and allocated \$140,000 to Arts and Cultural Tourism and Enrichment Program and \$70,000 for the Opportunity Grant Program, with the restrictions that twenty percent of the funding in each program category be set aside for heritage projects to be recommended by the King County Landmarks Commission and that the projects recommended for funding in each program be submitted to the County Council for final approval, and

WHEREAS, Ordinance 9279 specifies that funding guidelines for the Arts and Cultural Tourism and Enrichment Program and the Opportunity Grant Program shall be written by the Cultural Resources Division, recommended by the Executive and shall be subject to Council approval, and

WHEREAS, the Cultural Resources Division administers the Arts and the Landmarks Commissions which are citizen commissions charged with recommending cultural policies to the Executive and Council, and

WHEREAS, the Arts and Landmarks Commission conducted public meetings and involved interested citizens in the development of

1 guidelines for the programs to be funded under the Cultural  
2 Development Fund, and

3 WHEREAS, based on Ordinance 9279 and based on a process of  
4 public meetings and discussions the Cultural Resources Division,  
5 the Arts Commission and the Landmarks Commission proposed the  
6 guidelines provided in the attachments to govern the recommended  
7 allocation of funds from the Cultural Development Fund;

8 NOW, THEREFORE BE IT MOVED by the Council of King County:

9 A. There is hereby approved the guidelines in Attachment 1  
10 to govern the Executive's recommendations for allocating funds  
11 for the Arts and Cultural Tourism and Enrichment Program, and for  
12 the Opportunity Grant Program.

13 C. There is hereby approved the budget in Attachment 2 to  
14 govern administrative expenses related to implementing the  
15 allocation process for the Cultural Development Fund, provided  
16 that such expenses shall be funded proportionately from excess  
17 hotel-motel tax funds already appropriated to the Arts and  
18 Cultural Tourism and Enrichment Program and the Opportunity Grant  
19 Program.

20 PASSED this 18<sup>th</sup> day of June, 1990.

21 KING COUNTY COUNCIL  
22 KING COUNTY, WASHINGTON

23 Lois North  
24 Chair

25 ATTEST:

26 Gerald A. Polan  
27 Clerk of the Council

**KING COUNTY ARTS AND CULTURAL DEVELOPMENT FUND****GUIDELINES FOR****King County Arts and Cultural Tourism and Enrichment Program  
and Opportunity Grant Program****1. Arts and Cultural Tourism and Enrichment Program****SCOPE OF PROGRAM**

The King County Arts and Cultural Tourism and Enrichment Program will consist of competitive grants reviewed annually. Funds expended for the Arts and Cultural Tourism and Enrichment Program shall be used to assure the financial stability and expand the role of local arts and cultural organizations and individuals as artistic and cultural educational resources which develop King County as a tourism attraction through arts and cultural/heritage events and features in King County.

**ELIGIBILITY CRITERIA**

Eligible applicants for this program will include:

- Non-profit arts, cultural and heritage organizations including consortium applicants (i.e. umbrella organizations), festivals and arts service organizations;
- Individual artists and individuals in the arts and heritage fields;
- Community educational organizations;
- Community arts and cultural groups, including local governments;
- Family and youth programs relating to arts and culture.
- Property owners of publicly accessible designated King County landmarks.

Successful applications in this program should reflect the multi-cultural, ethnic and geographic diversity of King County.

#### **APPLICATION CONTENT**

- Applications must describe the intended use of the grant funds.
- Applicants must meet the eligibility criteria.
- Applications must be responsive to the project purposes stated in these guidelines.
- Applicants may request full cost recovery.
- Applicants may not apply to other Arts Commission or Landmarks Commission funding programs for the same project.

#### **APPLICATION REVIEW PROCESS**

- There will be one review process annually.
- Applications for funds will be made to the Cultural Resources Division.
- The Cultural Resources Manager will submit applications to the King County Arts Commission and the King County Landmarks Commission as applicable. The Commissions shall review the applications to determine their consistency with the eligibility criteria and the review criteria.
- Peer panels or juries may be used by the Cultural Resources Division, the Arts Commission and Landmarks Commissions to assist in application review.
- The Cultural Resources Division Manager will submit project proposals recommended by the Arts Commission and the Landmarks Commission to the County Executive for transmittal to the County Council for final approval and appropriation of funding.

#### **PROJECT PURPOSES**

- Consideration will be given to the potential of each project for developing tourism related to the arts, and/or cultural/historic events and features in King County. Funds can be used to provide financial stability through support of appropriate services, and to support projects that:
  - a. Enhance or maintain the ability of arts organizations and of individual artists to produce and present challenging high quality arts works.
  - b. Enhance the exhibits and/or permanent collections that are the unique features of arts, cultural and heritage museums and visual art centers.

7955

- c. Assist in providing and bringing touring programs, festivals and exhibits on the regional and national level to King County.
- d. Improve audience development and arts and cultural opportunities for special populations.
- e. Improve audience development and cultural opportunities for multi-cultural audiences.
- f. Improve audience development and cultural opportunities for King County youth.
- g. Provide assistance for planning, improving and constructing arts and cultural facilities.
- h. Provide assistance for preservation and restoration of cultural/historical facilities.
- i. Provide support for identifying potential King County historic landmarks in unincorporated King County.
- j. Provide support for preserving and restoring publicly accessible designated King County Landmarks.
- k. Encourage and provide an exchange of services and technical assistance between larger and smaller organizations, individual artists and heritage professionals.
- l. Provide funds to assist arts and cultural/heritage organizations and museums to comply with section 504 of the federal rehabilitation act of 1973, as amended.

#### **REVIEW CRITERIA**

The following criteria will be used by the Arts and Landmarks Commissions and peer panels and juries in reviewing projects for funding:

- **Artistic merit or historical significance of project**

- What are the qualifications of the artists involved in the proposed project?
- What is the artistic or historic significance of the proposed project?
- What is the overall quality of other work produced or presented by the applicant?
- What enduring contribution will result from the project?

- **Project concept**

Has the project been conceived to convey excellence in presentation?  
Is the project concept sufficiently developed?  
Is the facility appropriate?

- **Accessibility/audience served**

Is the program accessible to 504 standards?  
Are the estimated attendance figures appropriate?  
What King County residents will be served?  
Is there an education component?

- **Applicants ability to complete project**

Is the budget complete, accurate and realistic?  
Are there broad based revenue sources?  
What is the funding history?  
Is there a history of sound management?  
Is sponsor/applicant capable of managing and producing a project of the proposed scale?

- **Publicity/audience development plan**

What methods of publicity will be used?  
What is the quality of design for publications and publicity materials?  
Are specific community groups being contacted?  
Are discount tickets available?  
Does audience development reach a variety of geographic areas and culturally diverse populations?

- **Applicants experience/potential effectiveness**

What is the applicants contribution to the cultural field?  
Is there citizen involvement in planning, implementation and evaluation?

## 2. King County Opportunity Grant Program

7955

### SCOPE OF PROGRAM

The Opportunity Grant program will consist of competitive grants reviewed annually for funding innovative endeavors relating to arts, culture/heritage and education which are not funded by existing programs. Projects may include individual or collaborative efforts, but the Cultural Resources Division shall give special consideration to applications which reflect collaboration between any of the art and cultural disciplines, educational institutions and community arts and heritage groups.

### ELIGIBILITY

Grants awards are intended to fund mid-sized, smaller and diverse organizations and activities. Eligible applicants for this program will include:

- Non-profit arts, cultural and heritage organizations including consortium applicants (i.e. umbrella organizations), festivals and arts service organizations;
- Individual artists and individuals in the arts and heritage fields;
- Community educational organizations;
- Community arts and cultural groups, including local governments;
- Family and youth programs relating to arts and culture;
- Property owners of publicly accessible designated King County landmarks.

Successful applications in this program should reflect the multi-cultural, ethnic and geographic diversity of King County.

### APPLICATION CONTENT

- Applications must describe the intended use of grant funds.
- Applicants must meet the eligibility criteria.
- Applicants must be responsive to the funding purposes stated in these guidelines.

- Applicants may request full cost recovery.
- Applicants for Opportunity Grants may not receive funding from both the Cultural Tourism and Opportunity Grant categories for the same project.

#### **APPLICATION REVIEW PROCESS**

- There will be one review process annually, except in 1990 when there will be one additional review process following approval of these guidelines.
- Applications for funds will be made to the Cultural Resources Division.
- The Cultural Resources Division Manager will submit applications to the King County Arts Commission and the King County Landmarks Commission as applicable. The Commissions shall review the applications to determine their consistency with the eligibility criteria and the review criteria.
- The Cultural Resources Division Manager will submit project proposals recommended by the Arts Commission and the Landmarks Commission to the County Executive for transmittal to the County Council for final approval and appropriation of funding.

#### **PROJECT PURPOSES**

Special consideration will be given to applications which reflect collaboration between any of the art and cultural disciplines, educational institutions, and community arts and heritage groups. Opportunity grants can include but are not limited to endeavors that:

- a. Promote the cultural diversity and arts activity of this region as well as promote its multi-cultural history and heritage;
- b. Address the special needs of mid-sized and smaller organizations, including providing technical assistance;
- c. Produce special events and programs such as festivals that will highlight the region's cultural resources;
- d. Provide assistance for planning and improving cultural facilities;
- e. Provide assistance for preservation and restoration of cultural/historical facilities;



- f. Provide funds to assist arts and cultural/heritage organizations and museums to comply with Section 504 of the Federal Rehabilitation Act of 1973, as amended.

#### REVIEW CRITERIA

The following criteria will be used by the Arts and Landmarks Commissions and peer panels and juries in reviewing projects for funding:

- **Artistic merit or historical significance of project**

What are the qualifications of the artists involved in the proposed project?  
What is the artistic or historic significance of the proposed project?  
What is the overall quality of other work produced or presented by the applicant?  
What enduring contribution will result from the project?

- **Project concept**

Has the project been conceived to convey excellence in presentation?  
Is the project concept sufficiently developed?  
Is the facility appropriate?

- **Accessibility/audience served**

Is the program accessible to 504 standards?  
Are the estimated attendance figures appropriate?  
What King County residents will be served?  
Is there an education component?

- **Applicants ability to complete project**

Is the budget complete, accurate and realistic?  
Are there broad based revenue sources?  
What is the funding history?  
Is there a history of sound management?  
Is sponsor/applicant capable of managing and producing a project of the proposed scale?

- **Publicity/audience development plan**

What methods of publicity will be used?  
What is the quality of design for publications and publicity materials?  
Are specific community groups being contacted?  
Are discount tickets available?

Does audience development reach a variety of geographic areas and culturally diverse populations?

- **Applicants experience/potential effectiveness**

What is the applicants contribution to the cultural field?

Is there citizen involvement in planning, implementation and evaluation?

**KING COUNTY ARTS AND CULTURAL DEVELOPMENT FUND****BUDGET TO IMPLEMENT REVIEW PROCESS**

Guideline and newsletter design, printing and distribution		\$5,300
• Contractor design and printing	\$3,000	
• Mailing costs	\$500	
• Newsletter additional pages	\$1,800	
Application review process		\$10,300
• Clerical support to log-in, copy, prepare packets	\$2,500	
• Mailing costs	1,000	
• Copy expense	600	
• Juror review fees	3,000	
• Intern to coordinate review process	3,200	
TOTAL COST		<u>\$15,600</u>